



# **NC Community College System Strategic Plan: Background and Overview**

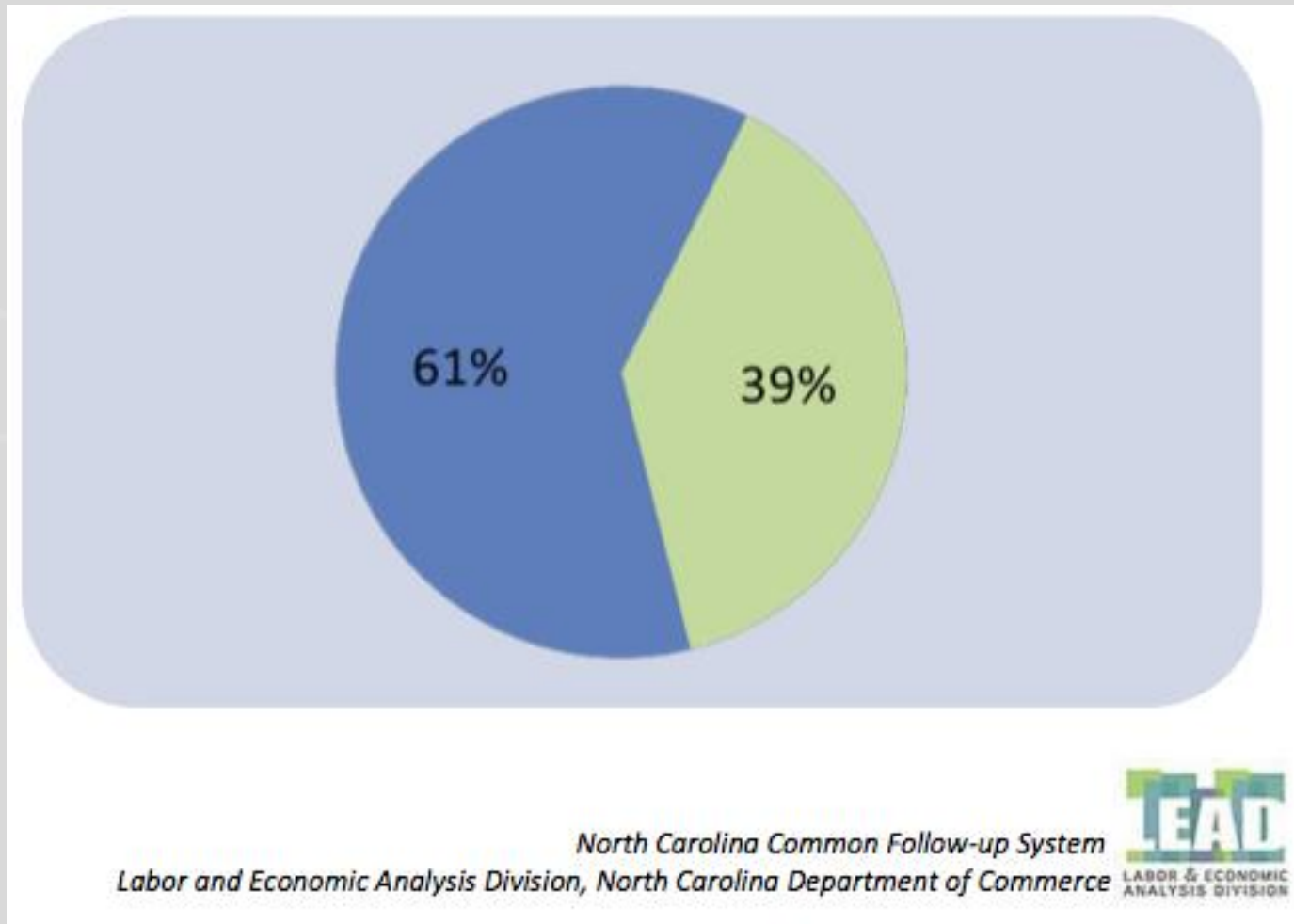
**December 4, 2013**

**Dr. Scott Ralls**

**President, NC Community College System**

# NC Community College System Impact

In 2012, 4 out of 10 workers in covered employment have been students of the NC Community College System in the last 10 years.



## Recent Changes

- Customized Training
- Technical/Healthcare Education
- Back-to-Work Program
- Basic Skills Plus

## On the Horizon

- Workforce Programs Integration
- New Tier Funding

# Customized Training: Impacting New and Existing Industry - Statewide

## New and Existing Industry Training

### Job Growth

Number of Projects  
**176**

Number of Trainees  
**16,952**

Project Expenditures  
**\$4,966,437.74**

### Productivity Enhancement

Number of Projects  
**96**

Number of Trainees  
**4,856**

Project Expenditures  
**\$906,736.96**

### Technology Investment

Number of Projects  
**15**

Number of Trainees  
**646**

Project Expenditures  
**\$265,819.57**

### 2012-13 Project Totals

Number of Projects  
**287**

Number of Trainees  
**22,454**

Project Expenditures  
**\$6,138,994.27**

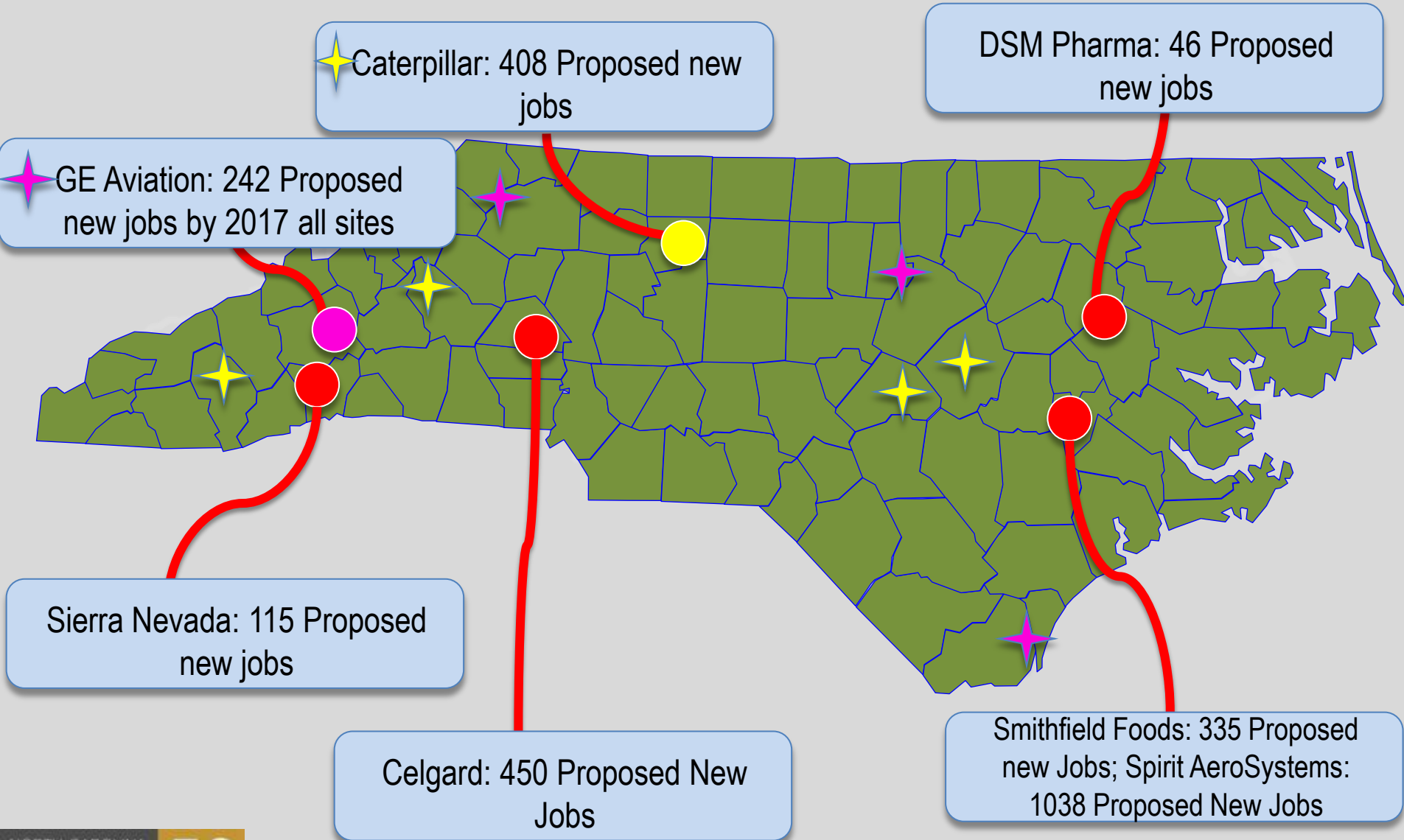
## Incumbent Worker Training

**Number of Companies Served: 474**

**Number of Training Activities: 854**

**Number of Trainees: 7,562**

# Customized Training: Statewide Impacts

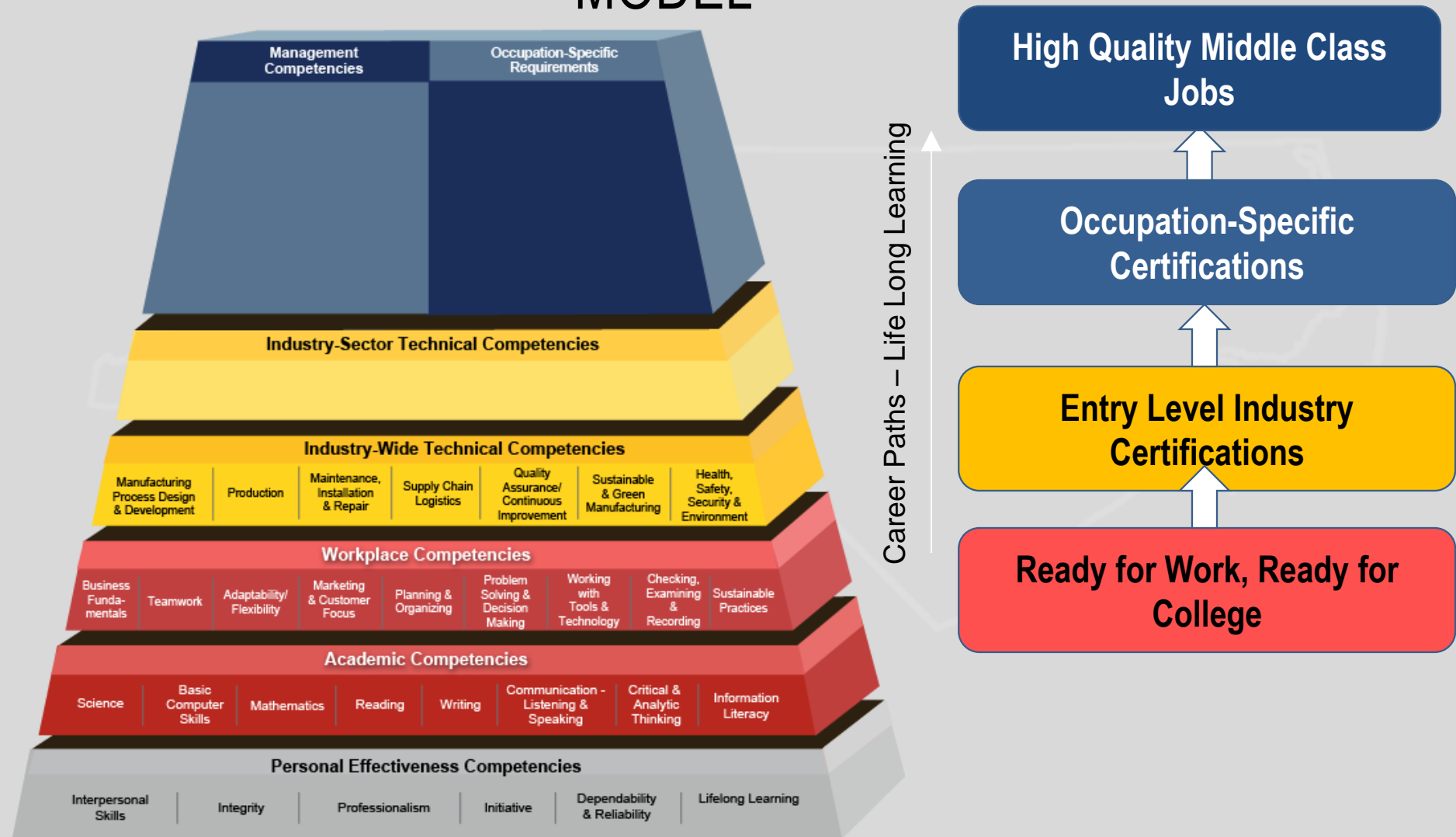


# Redesigning Technical Education

- Tiered Funding
- Curriculum Redesign & Stackable Credentials

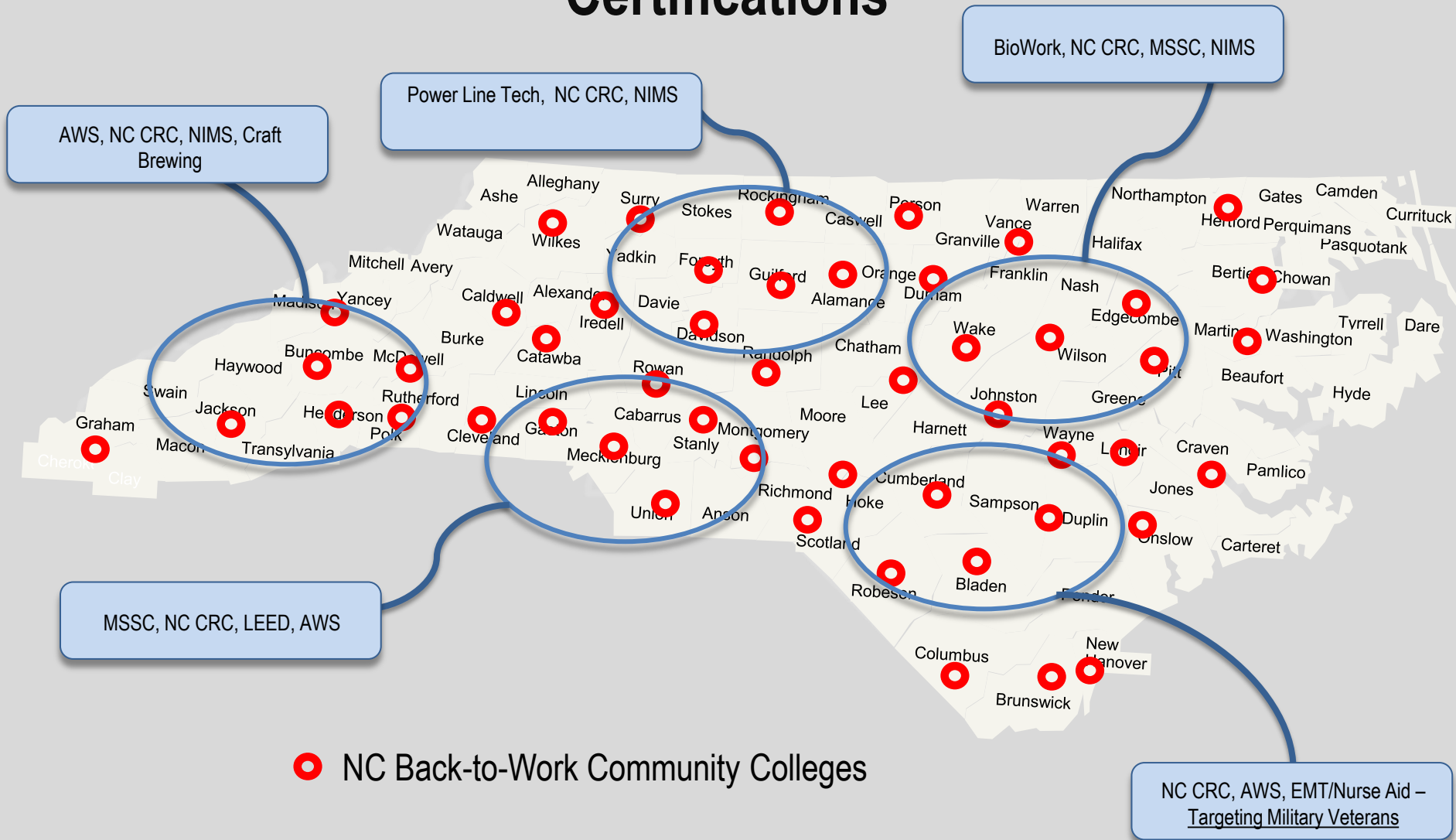


# ADVANCED MANUFACTURING COMPETENCY MODEL





# NC Back-to-Work 2013-14: Colleges and Certifications





# Basic Skills Plus

- There are **46** approved Basic Skills Plus programs and four more have applied for 2014.
- More than **100** career pathways for Basic Skills students offered by Basic Skills Plus colleges.
- In 2012-13, **1,220** students were enrolled in Basic Skills Plus.
- Most Popular Pathways include Nursing Assistant, Welding Technology, Automotive Systems Technology, Early Childhood, Office Administration and HVAC.

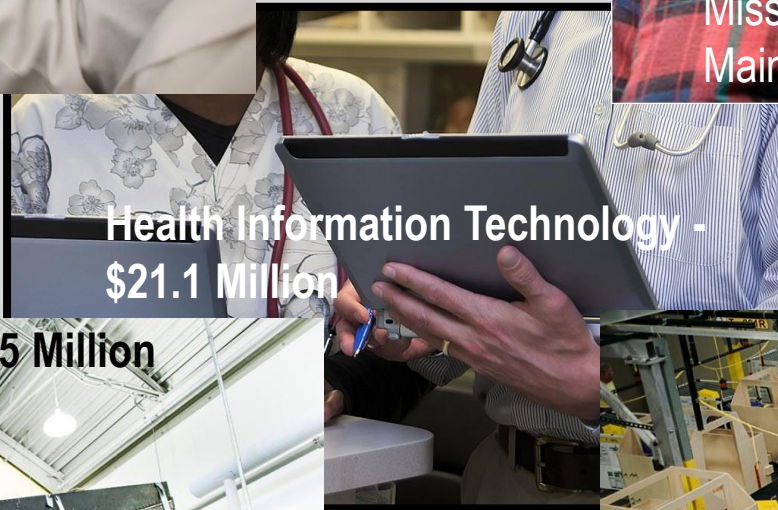
# Sector Leadership



Biotech - \$14.9 Million



Mission Critical  
Maintenance - \$13.3 Million



Health Information Technology -  
\$21.1 Million



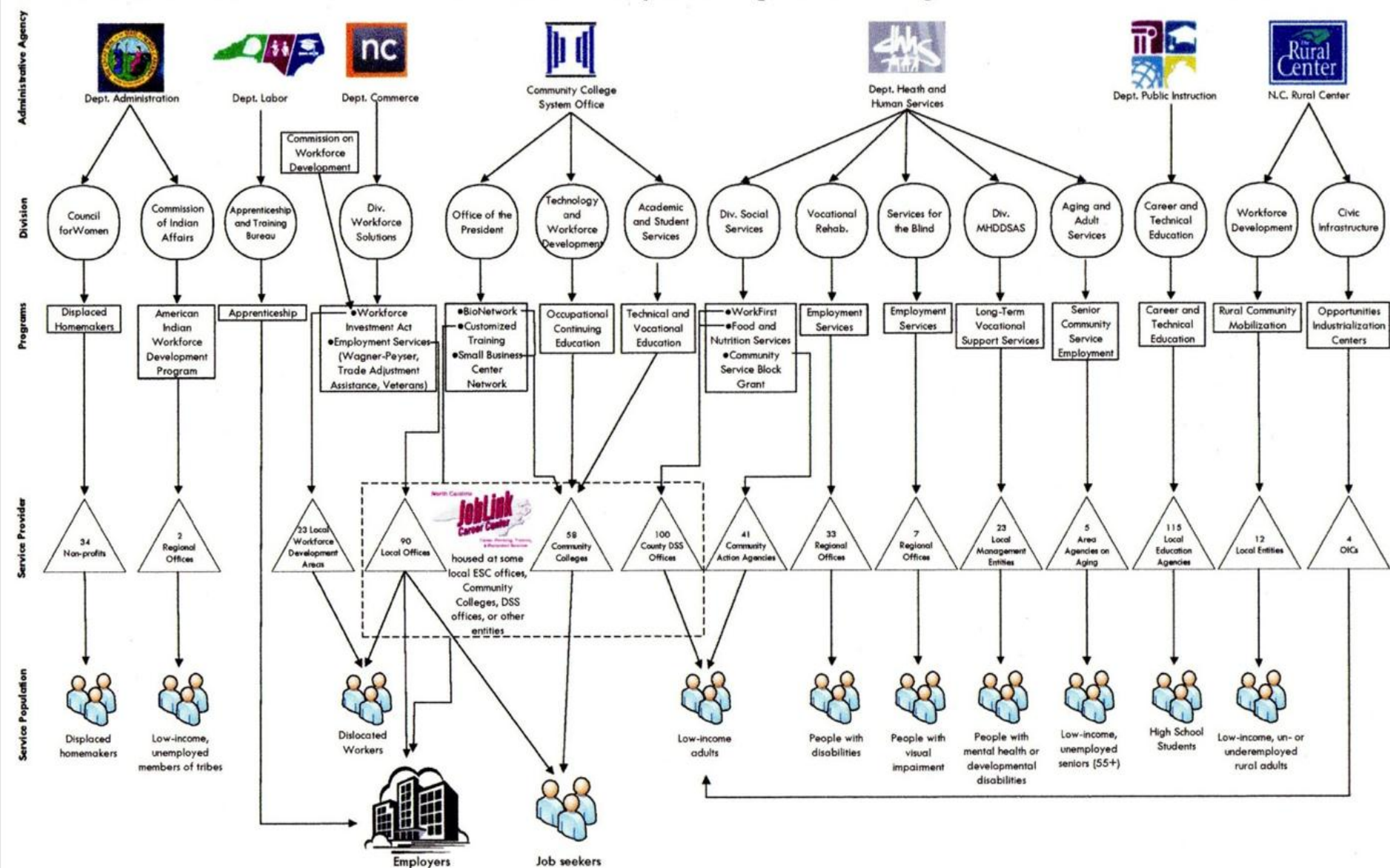
Aerospace - \$2.5 Million



Advanced Manufacturing - \$18.8  
Million



# Exhibit 2: Administrative Structure of 20 Workforce Development Programs Providing Direct Services in North Carolina



Note: MHDDSAS stands for Mental Health, Developmental Disabilities, and Substance Abuse Services. OIC stands for Opportunities Industrialization Centers. The Workforce Initiatives program in the Community Colleges System Office and the Labor Market Information program in the Department of Commerce do not provide direct services and are not shown in this exhibit. The Displaced Homemakers program can provide grants to as many as 35 non-profits. The Food and Nutrition Services Employment and Training Program is only offered at 13 county departments of social services offices. The Rural Community Mobilization program provides services through a variety of types of local providers including four community colleges, four nonprofits, one local government, one Indian Tribe, one OIC, and one community action agency.

Source: Program Evaluation Division based on organizational data from workforce development programs.

# Ingredients or the Cake?

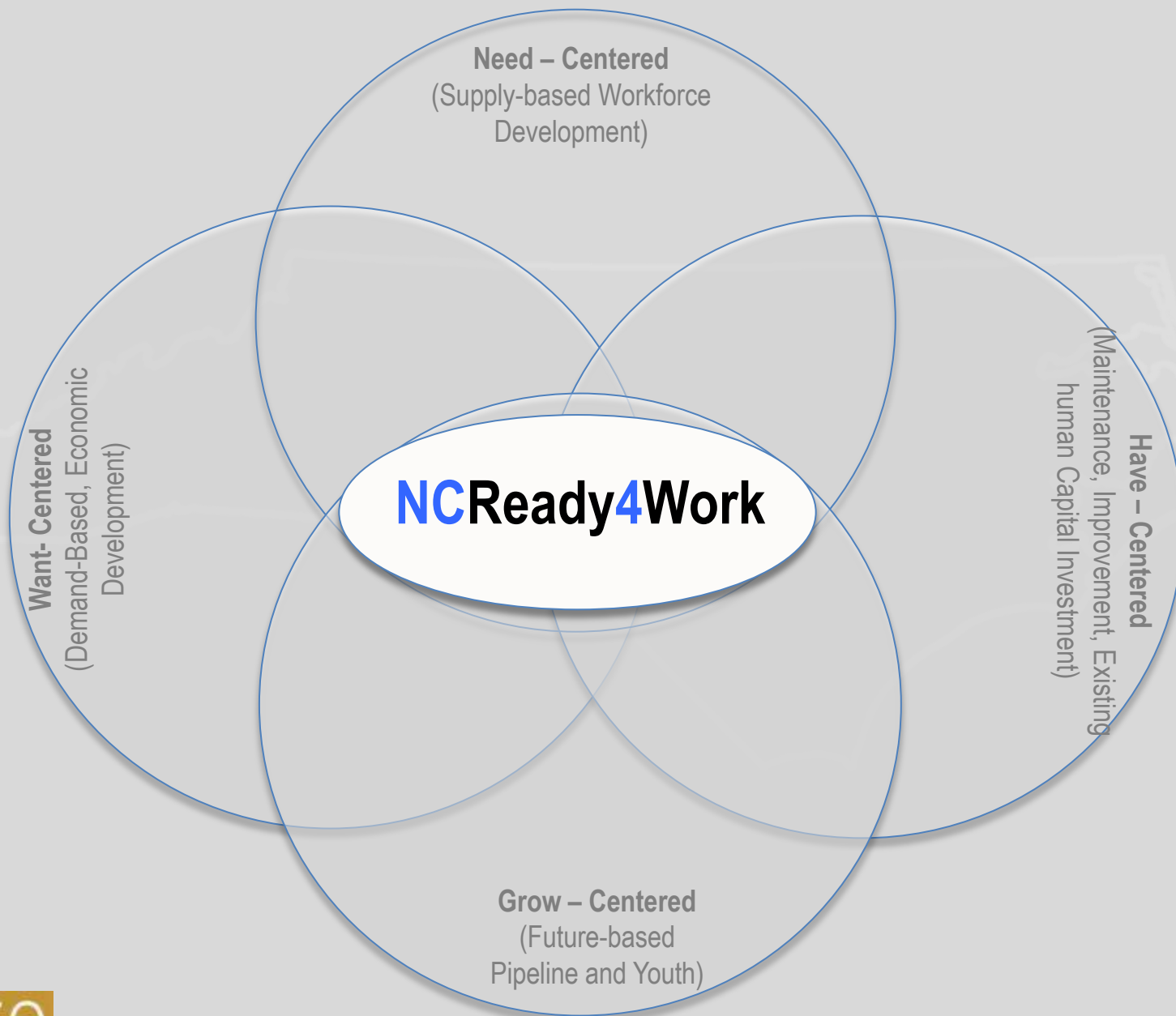


**Workforce and Economic Development  
in North Carolina**

VS



**Workforce and  
Economic Development  
In Other States**



# Fourth Tier Funding (being developed in consultation with OSBM)

## ***New Tier:***

Curriculum programs leading to immediate employment

## **Tier 1**

Curriculum technical, health science, lab-based science, and college-level math courses

Tier 1 Funding = 15% higher than Tier 2

## **Tier 2**

All other curriculum courses and con. ed. courses leading to a 3<sup>rd</sup> party credential

Tier 2 Funding = 15% higher than Tier 3

## **Tier 3**

All other continuing education courses



# Student Impacts



**The Washington Post**

*November 27, 2013 Recasting high school, German firms transplant apprentice model to U.S.*